



## WHY JOIN THE SOUTH JERSEY CULTURAL ALLIANCE?

The answer is simple. Your membership matters! Together, we are the cultural assets that attract tourism and boost individual, economic, and community development in New Jersey's eight southern counties: Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Ocean, and Salem.

Membership makes you a part of the wide-ranging network of creative professionals, organizations, and institutions that speak in one voice to advocate for funding and strong arts education in the schools as well as programs and partnerships that promote our region's cultural events and strengthen our local communities.

## WHO ARE SJCA MEMBERS?

The SJCA is comprised of more than 100 members (and growing!), including individual artists, nonprofits, exhibition & performance venues, eco-tourism sites, and educational institutions. Our memberships are designed to provide opportunities to convene, collaborate, communicate, advocate, and celebrate with your peers in the Southern New Jersey arts and culture community.

**Please complete all fields on the application and return the application with payment to:**

South Jersey Cultural Alliance  
30 Front Street  
Hammonton, NJ 08037

**Annual membership dues are based on your organization's budget for the current fiscal year.**

<b><u>Organizational Budget</u></b>	<b><u>Membership Dues</u></b>
Under \$100,000	\$ 100
\$100,000 - \$249,999	\$ 150
\$250,000 - \$499,999	\$ 275
\$500,000 - \$999,999	\$ 450
\$1,000,000 - \$1,999,999	\$ 675
\$3,000,000 - 4,999,999	\$ 1,000
\$5,000,000+	\$ 2,000
Individual Creative Membership	\$ 25

**Questions?** Contact Julie Hain, Member Engagement Manager at (609) 626-3630 or [jhain@sjca.net](mailto:jhain@sjca.net)



## WHAT ARE THE BENEFITS OF MEMBERSHIP?

SJCA membership provides access to a comprehensive menu of programs and services, specifically designed for individuals and organizations working in South Jersey's cultural community. Here are some of the highlights:

- **Dynamic Online Presence** through a member profile, event calendar, and searchable member directory
- **Subsidized and Cooperative Marketing** opportunities in print and digital
- **Subsidized Social Media** boosting and content sharing on multiple platforms
- **Reciprocal Membership** with Visit South Jersey
- **Cultural Tourism Initiative**, providing representation at the Group Tour Leaders Convention and Tourism Shows in New York and Philadelphia. Co-op advertising opportunities for *NJ Travel Guide*.
- **Mentorship Program**, matching members with industry leaders
- **Professional Development**, two (2) workshops, six (6) webinar/speaker, and other networking events
- **Aiken Encore Awards**, providing an opportunity to honor those who support arts and culture in South Jersey as well as network with peers
- **Arts in Education Initiative**, co-op opportunity to participate in booths at NJ Education Association conference, promotion of member student programs and the Digital Education Program Guide for teachers and schools to use when planning cultural field trips and programs
- **Strategic Partnerships** with state agencies, nonprofits, service organizations, and other entities that support arts and culture
- **Vendor Discounts** on services for general accounting, IT, and payroll services are available to SJCA members

And so much more!

**Visit our website for full member benefit details at [www.sjca.net](http://www.sjca.net)**



# ORGANIZATION MEMBERSHIP APPLICATION

## Organization Information

Organization Name: \_\_\_\_\_

Address

City

State

Zip

Phone: \_\_\_\_\_

Website: \_\_\_\_\_



Social Media Profile Addresses: \_\_\_\_\_



Do you offer educational programs for students K-12 on site or in schools? YES | NO

If so, please include a link to the education page on your website, or describe the program(s):

## Primary Contact Information:

*Please list the Executive Director or the primary contact who will receive all SJCA emails.*

Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

Primary Contact Phone: \_\_\_\_\_

*Other staff members can receive emails and updates if information is provided:*

Contact Name:

Title:

Email:

_____	_____	_____
_____	_____	_____
_____	_____	_____